



第七届中国西部跨国采购洽谈会 暨中国（西安）进出口商品交易会

The 7th Western China Multi-national Sourcing Fair
& China (Xi'an) Import and Export Commodities Fair



主办单位

陕西省人民政府
中国国际贸易促进委员会

承办单位

陕西省贸促会
陕西省商务厅
陕西省工业和信息化厅
陕西省农业厅
陕西省供销合作总社
陕西省质量技术监督局
陕西省人民政府国有资产监督管理委员会

时间：2018年10月19-21日

地点：西安曲江国际会展中心



第七届中国西部跨国采购洽谈会暨中国（西安）进出口商品交易会 The 7th Western China Multi-national Sourcing Fair & China (Xi'an) Import and Export Commodities Fair

邀请函 Invitation

由陕西省人民政府、中国国际贸易促进委员会主办，陕西省贸促会、陕西省商务厅、陕西省工业和信息化厅、陕西省农业厅、陕西省供销合作总社联合承办，中国部分省、区、市贸促会、陕西省相关行业协会及40余家海内外跨国采购机构作为支持单位的“第七届中国西部跨国采购洽谈会暨中国（西安）进出口商品交易会”，将于2018年10月19日-21日在西安曲江国际会展中心举行。

第七届跨采会将以：“共建西部国际大市场，共享丝绸之路新辉煌”为主题，设置主题产业展区与进口商品展区，定向邀请国内外知名采购商、参展商参会，展示我省及西部优势产业，促进进出口、进口双向互通，更广泛的拓展市场，更限度地满足人们对美好生活的需要，实现共赢发展。展会将进一步发挥“陕西跨国采购电子商务平台”的作用，使实体展会和线上配对、常态服务有机结合，打造“永不落幕的西部跨采会”，使您不出家门就能找到新客户，拓展新市场。

我们诚邀您来陕参会参展，与我们携手合作，共创发展新辉煌！

展区规划

本届展会总体展出面积超过35000平方米，共设逾1200个展位。将设置两大展区分别是主题产业展区、进口商品展区。国内外展商将统一按照行业划分设展。主题展区25000平方米，进口展区10000平方米。

展览范围

主题产业展示区分为三部分：一是汽车及配件产品；二是跨境电商；三是现代服务业。

进口消费品展示区：以展示各国特色商品、特色食品及饮料、生活消费品，不含珠宝玉器以及带有特殊气味的展品。

展会活动

1. 融入跨国供应链合作论坛
2. 汽车及配件产业发展合作对话会
3. 跨境电商合作对话会
4. 专项采购推介（说明）会
5. 现场预约配对洽谈

收费标准

标准展位：RMB5000/9 m² (3m*3m)

Cohosted by Shaanxi Provincial Government and the China Council for the Promotion of International Trade, jointly organized by China Council for the Promotion of International Trade Shaanxi Sub-council, Shaanxi Provincial Department of Commerce, Shaanxi Provincial Department of Industry and Information Technology, Shaanxi Provincial Department of Agriculture, and the Supply and Marketing Cooperative of Shaanxi Province, supported by China Councils for the Promotion of International Trade in some Chinese provinces, districts and cities, relevant industry associations in Shaanxi Province, and more than 40 cross-border purchasing agencies at home and abroad, "The 7th Western China Multinational Sourcing Fair & China (Xi'an) Import and Export Commodities Fair"

will be held during October 19-21, 2018 at Xi'an Qujiang International Convention and Exhibition Center.

Themed on "Jointly building an international market platform in Western China and sharing a new glory of the Silk Road", The 7th Western China Multinational Sourcing Fair & China (Xi'an) Import and Export Commodities Fair will set up a theme industry exhibition area and an imported goods exhibition area. Inviting well-known buyers and exhibitors from both home abroad, the exhibition is a favorable platform to demonstrate competitiveness of advantageous industries in our province and the western region, enhance exports and imports, expand market in a more extensive way to meet the needs of people for a better life, and achieve win-win development. The exhibition will further give play to the role of the "Shaanxi Multinational Sourcing E-commerce Platform", integrate offline exhibitions, online matchmaking and all-round services together as so to create a "Never-ending Multinational Sourcing Fair". By this platform, you are eligible to find new customers and discover new markets without leaving home.

We kindly invite you to participate in the exhibition and participate in cooperation with us to create a new splendid future!

Exhibition area planning:

The total exhibition area of this exhibition exceeds 35,000 square meters, and more than 1200 booths are set up. Two major exhibition areas will be set up as theme industry exhibition area and imported consumer goods exhibition area. Domestic and foreign exhibitors will uniformly set up exhibitions by industries. The theme exhibition area and the imported exhibition area cover 25,000 square meters and 10,000 square meters respectively.

Exhibition scope:

The theme industry exhibition area is divided into three parts: First, the automotive and accessories industry; Second, cross-border e-commerce; Third, modern service industry.

The imported goods exhibition area display local products,



空地展位: RMB500/ m² (36m²起租)

◎标准展位基本配置: 展板3面 (两面开放展台为2面)、楣板1块 (两面开放展台为2块)、小洽谈桌1张、折椅2把、射灯2个、插座1个 (220V/5A)、纸篓1个。

◎标准展位基本服务: 照明、保安、公共区域的清洁、会刊登录。

参展程序

1. 将参会报名表填妥后, 邮寄或传真至承办单位: 陕西省贸促会, 传真: 0086+29+87421619
2. 在提交报名表后10日内支付展位费。
3. 承办单位收到展位费后, 通知参展单位确定展位并出具展位确认通知书。

注: 参展商截止报名日期9月20日, 采购商截止报名日期8月30日。

基本信息

布展日期: 2018年10月17日-18日

展览日期: 2018年10月19日-21日

撤展日期: 2018年10月21日 16:00以后撤展

第七届中国西部跨国采购洽谈会暨中国 (西安) 进出口商品交易会

typical food and beverages, consumer goods, excluding jade jewelry and exhibits with special odors.

Exhibition activities:

1. Cooperation forum integrated into multinational supply chain
2. Cooperation dialogue about automobile and accessories industry development
3. Cooperation dialogue about cross-border E-commerce
4. Special procurement promotion (explanation) session
5. On-site booking matchmaking session

Charging Standard

Standard booth: RMB5000/9 m² (3m*3m)

Open-area booth: RMB500/ m² (36m² on hire)

Basic configuration of standard booth: 3 panels (2 for open booths at two sides), 1 exhibition lintel (2 for open booths at two sides), 1 small discussion table, 2 folding chairs, 2 spotlights, 1 socket (220V/5A), and 1 wastebasket. Basic service of standard booth: lighting, public security, cleaning of public areas and proceeding registration.

Application Procedure

1. Fill in the Participation Application Form, post or fact to the undertaker: Trade Promotion Association of Shaanxi Province, fax: 0086+29+87421619.
2. Pay the booth fee within 10 days after submitting the application form.
3. After receiving the booth fee, the undertaker will notify the participating units to confirm the booth and issue the booth confirmation notice.

Note: The application deadline for exhibitors is September 20, and the application deadline for purchasers is August 30.

Basic Information

Exhibition Arrangement Date: October 17—18, 2018 **Exhibition Date:** October 19-21, 2018

Exhibition Withdrawal Date: 16:00, October 21, 2018 Afterwards The 7th Western China Multinational Sourcing Fair & China (Xi'an)

Import and Export Commodities Fair

